



OPCOM July – August 2010: the launch of a new website, the beginning of a new activity decade

Once passing in the second decade of activity, Opcom enjoys the features of a new portal.

For a long time, Opcom image has been identified by the public with the access to a website created at the beginning of the decade. A website year on year more prolific in the timely information provision, reflecting the development of products offered one after another to the market by its administrator, year on year wealthier history keeper, but remaining the same in concept, presentation and technology. After the centralized trading mechanisms transformation for their coverage increasing, the time of change for Opcom media image came too.

In July 2010, Opcom has launched a new website designed to meet not only legally and regulatory defined obligations, but, entirely, to the large public curiosity and market transparency requirements.

So in August we celebrate the first decade of Opcom's activity. New graphic pays tribute to the city we live, to the daily rediscovery of its beauty.

New website map reflects the moving from a concept based on valuing the individuality of centralized markets to a new structure in which transparency is given first priority (trades' results and traded products), operational messaging communication, press releases information and periodic reports closely following.

A distinct area was assigned to product groups life and both debates related experimental periods and their results, as well as the Energy Community connections.

Last but not least, corporate aspects and institutional policies, Opcom presence in Romania as well as beyond the borders finds their rightful place in the area of new portal.

Management tools and common connection (contacts, website map, search, links etc.) complete the new Opcom portal features portfolio, based on a new presentation which promotes the perennial institution's values: continuous daily market administration in a trustable and transparent way and the keen for the future development.